

CHAPTER – 4

CIRCULATION OF PUBLICATIONS

4.1. A total number of 32,680 publications furnished their circulation figures online for 2019-20 (excluding 'Miscellaneous' publications) claiming a total circulation of 43,99,29,769 copies per publishing day as against 52,05,14,168 copies per publishing day in 2018-19, thereby registering a decrease of 15.48 percent over the previous year. (*Table 4.1*)

DAILIES

4.2.1. The number of Daily publications, which furnished circulation figures, has decreased from 10,167 publications in 2018-19 to 9,840 publications in 2019-20. The combined circulation of all Dailies was 25,84,22,000 copies per publishing day in 2019-20 as against 29,15,35,681 copies per publishing day in 2018-19, i.e., a decrease of 11.36 percent. (*Table 4.1 & 4.5*)

4.2.2. The number of Bi and Tri-weeklies, which furnished circulation figures, was 5,19,013 in 2019-20. (*Table 4.1 & 4.5*)

PERIODICALS

4.3. Among Periodicals, Dailies had a combined share of 25,84,22,000 copies per publishing day, i.e. 58.74 percent of the total circulation, followed by Weeklies with 10,72,63,381 copies per publishing day, i.e., 24.38 percent of total circulation. The Monthlies, with a total circulation of 4,68,83,382 copies per publishing day or 10.65 percent of total circulation, was at the third place. (*Table 4.2*)

LANGUAGE-WISE CIRCULATION

4.4.1. In 2019-20, Hindi publications retained their largest share in claimed circulation with 20,14,33,695 copies per publishing day or 45.78 percent of the total circulation, followed by English publications with 5,32,08,297 copies per publishing day (12.09%). Other languages in which publications had claimed circulation of more than ten million copies were Marathi - 3,47,59,281 (7.90%); Telugu - 2,75,64,658 (6.26 %); Urdu - 2,62,41,593 (5.96%); Gujarati - 2,18,56,199 (4.96%); and Malayalam - 1,39,40,643 (3.16%). (*Table 4.2*)

4.4.2. Even among Dailies, Hindi publications maintained their top position with a claimed circulation of 11,48,55,520 copies per publishing day, or to say 44.44 percent of the total claimed circulation of all daily publications. The English Dailies claimed second position with a circulation of 2,97,89,705 copies per publishing day (11.52%). The Dailies published in other languages were Marathi - 2,31,91,951; Urdu - 2,15,10,915; Telugu - 1,77,74,215; Gujarati - 1,09,96,574; Malayalam - 82,35,250; Tamil - 53,51,085; Kannada - 74,58,278; Odia - 63,32,326; and Bengali - 39,91,521 copies per publishing day etc. (*Table 4.2*)

4.4.3. Among Periodicals, Hindi Dailies publications had the highest circulation of 11,48,55,520 copies per publishing day. Hindi Weekly publications claimed second position with a circulation of 5,59,58,087 copies per publishing day followed by English Dailies - 2,97,89,705; Marathi Dailies - 2,31,91,951; Urdu Dailies - 2,15,10,915; Hindi Monthly - 1,96,49,855; Telugu Dailies - 1,77,74,215; and English Weekly - 1,46,85,029 etc. (Table 4.2)

STATE-WISE CIRCULATION

4.5.1. The claimed circulation of publications was the highest in Uttar Pradesh with 7,39,46,739 copies per publishing day during 2019-20. Maharashtra came second with 5,95,54,816 copies per publishing day; Madhya Pradesh was third with 5,09,55,573 copies; and Delhi came fourth with 3,58,66,346 copies per publishing day. Other States with a circulation of more than ten million copies per publishing day were: Gujarat - 2,65,52,367 copies per publishing day; Andhra Pradesh - 2,26,52,398 copies per publishing day; Rajasthan - 1,96,71,464 copies per publishing day; Uttarakhand - 1,62,74,642 copies per publishing day; Kerala - 1,55,61,473 copies per publishing day; Tamil Nadu - 1,43,43,171 copies per publishing day; West Bengal - 1,38,56,359 copies per publishing day; Telangana - 1,37,64,432 copies per publishing day; Karnataka - 1,35,53,263 copies per publishing day; and Odisha - 1,23,22,856 copies per publishing day. (Table 4.3)

4.5.2. Uttar Pradesh had the maximum claimed circulation of Daily publications with 4,01,96,803 copies per publishing day followed by Maharashtra 3,59,63,238 copies per publishing day; Madhya Pradesh - 2,88,51,629 copies per publishing day; Delhi - 1,81,73,254 copies per publishing day; Andhra Pradesh - 1,49,39,282 copies per publishing day; Gujarat - 1,41,29,068 copies per publishing day; and Rajasthan - 1,34,73,126 copies per publishing day. (Table 4.3)

4.5.3. The minimum circulation was found in the UT of Ladakh numbering 1000 only. (Table 4.3)

4.5.4. The claimed circulation of weeklies in 2019-20 was the highest in Uttar Pradesh with 2,64,64,489 copies per publishing day followed by Maharashtra 1,80,43,957 copies per publishing day; Madhya Pradesh - 1,19,81,388 copies per publishing day; Uttarakhand - 93,34,021 copies per publishing day; Delhi - 89,32,000 copies per publishing day; Gujarat - 81,74,381 copies per publishing day; West Bengal - 33,64,100 copies per publishing day; Tamil Nadu - 26,46,757 copies per publishing day; Odisha - 25,15,707 copies per publishing day; Kerala - 23,16,107 copies per publishing day; and Rajasthan - 21,14,877 copies per publishing day etc. (Table 4.3)

4.5.5. In the claimed circulation of fortnightlies in 2019-20, Rajasthan occupied the first position with 30,05,499 copies per publishing day followed by Delhi with 24,28,024 copies per publishing day; Uttar Pradesh - 18,79,098 copies per publishing day; Gujarat - 18,56,482 copies per publishing day; Maharashtra - 18,53,020 copies per publishing day; West Bengal - 16,19,777 copies per publishing day; Uttarakhand- 15,30,792 copies per publishing day; Kerala - 12,30,084 copies per publishing day; Andhra Pradesh - 11,64,092 copies per publishing day; Madhya Pradesh - 11,06,368 copies per publishing day; and Odisha - 11,05,290 copies per publishing day. These were the only States having a total circulation of over one million copies per publishing day each in 2019-20. (Table 4.3)

4.5.6. Among Monthly publications, Madhya Pradesh claimed largest circulation with 83,48,114 copies per publishing day; followed by Delhi - 55,83,513 copies per publishing day; Andhra Pradesh - 50,70,808 copies per publishing day; Uttar Pradesh -

47,13,714 copies per publishing day; Tamil Nadu - 33,66,166 copies per publishing day; Kerala - 29,18,844 copies per publishing day; Telangana - 27,89,915 copies per publishing day; Maharashtra - 26,34,922 copies per publishing day; Gujarat - 22,63,640 copies per publishing day; Odisha - 13,58,006 copies per publishing day; Karnataka - 13,55,559 copies per publishing day; Uttarakhand - 11,13,588 copies per publishing day; and Rajasthan - 10,46,093 copies per publishing day. (Table 4.3)

LANGUAGE-CUM STATE-WISE CIRCULATION

4.6. Language-wise analysis of claimed circulation of publications for 2019-20 reveals that Uttar Pradesh was at the top with 5,90,10,144 copies per publishing day in Hindi language, i.e., 29.30 percent of total circulation of Hindi Language; followed by Madhya Pradesh - 4,82,14,713 copies; Rajasthan - 1,87,24,013 copies per publishing day; Delhi - 1,85,02,581 copies per publishing day; and Uttarakhand - 1,45,32,633 copies per publishing day. The total circulation of English Language publications was 5,32,08,297 copies per publishing day, out of which Maharashtra accounted for 1,14,62,909 copies per publishing day, i.e., 21.54 percent of the total circulation in English followed by Delhi - 1,08,92,632 copies per publishing day (20.47 %) and Jammu & Kashmir - 36,00,178 copies per publishing day (6.76 %). The total circulation of Gujarati publications was 2,18,56,199 copies per publishing day out of which Gujarat accounted for 2,08,72,427 copies per publishing day, i.e., (95.49 %). The total circulation of Telugu publications was 2,75,64,658 copies out of which Andhra Pradesh accounted for 1,82,70,176 copies per publishing day. The total circulation of Marathi publications was 3,47,59,281 copies per publishing day, out of which Maharashtra accounted for 3,41,28,167 copies per publishing day, i.e., (98.18 %). The total circulation of Urdu publications was 2,62,41,593 copies per publishing day, out of which Uttar Pradesh accounted for 1,03,10,704 copies per publishing day, i.e., (39.29 %). (Table 4.4)

DISTRIBUTION PATTERN

4.7.1. Out of 43,99,29,769 copies circulated per publishing day in 2019-20, as many as 41,69,92,851 copies per publishing day (94.78 %) were sold and 2,29,36,918 copies per publishing day (5.21 %) were distributed free, which included samples, vouchers, complimentary and office copies. (Table 4.5)

4.7.2. In case of daily newspapers, out of a total claimed circulation of 25,84,22,000 copies per publishing day, the number of copies sold per publishing day were 24,95,41,334 (96.56 %) and free copies were 88,80,666 (3.43 %). (Table 4.5)

CIRCULATION PATTERN

4.8.1. A total of 32,680 publications submitted their Annual Statements and supplied their circulation data within stipulated filing period. Based on their circulation figures, the newspapers have been classified into following three categories:

- (i) **Small:** Circulation up to 25,000 copies per publishing day,
- (ii) **Medium:** Circulation between 25,001 to 75,000 copies per publishing day,
- (iii) **Big:** Circulation of more than 75,000 copies per publishing day,
- (iv) **Others:** Zero or 'NIL' Circulation figure.

4.8.2. Out of 32,680 newspapers and periodicals which supplied their circulation data, 811, i.e., 2.48 percent fall in the ‘Big’ category; 2,566, i.e., 7.85 percent in the ‘Medium’ category, 58 in the ‘Others’ category, i.e., 0.17 percent and remaining 29,245, i.e., 89.48 percent in the ‘Small’ category. Publications falling in the ‘Small’ category have the largest share in the circulation with 19,35,19,071 copies per publishing day, i.e., 43.98 percent of total, followed by the ‘Big’ category with 14,69,56,285 copies per publishing day, i.e., 33.40 percent and the ‘Medium’ category having 9,94,54,413 copies per publishing day, i.e., 22.60 percent. (*Table 4.6 & 4.7*)

4.8.3. The ‘Big’ category is further divided into two sub-categories – those having a circulation between (i) 1,00,000 to 25,00,000 copies per publishing day; and (ii) 75,001 to 99,999 copies per publishing day. In the first sub-category, there are 579 publications with a total circulation of 12,71,43,330 copies per publishing day, whereas in the second, there are 232 publications, with a total circulation of 1,98,12,955 copies per publishing day. (*Table 4.6*)

4.8.4. The ‘Medium’ category of publications is also classified into two sub-categories – viz., (i) 25,001 to 50,000 copies; and (ii) 50,001 to 75,000 copies. In the first sub-category, there are 2,168 publications with a total circulation of 7,52,85,340 copies per publishing day and in the second, there are 398 publications with a total circulation of 2,41,69,073 copies per publishing day. (*Table 4.6*)

4.8.5. The publications falling under the ‘Small’ category can be divided into four sub-categories according to their circulation figures, viz (i) 15,001 to 25,000 copies; (ii) 5,001 to 15,000 copies; (iii) 2,001 to 5,000 copies; and (iv) 1 to 2,000 copies. It has been noticed that 4,757 had the circulation range between 15,001 and 25,000; 10,054 had the circulation range between 5,001 and 15,000; 4,873 had the circulation range between 2,001 and 5,000; and 9,561 had the circulation range between 1 and 2000. (*Table 4.6*)

4.8.6. Publications falling under the ‘Others’ category are based on the Annual Statements filed by publishers, irrespective of language or periodicity, in which the circulation figure has been provided as ‘0’ or ‘Nil’. There are a total of 58 such publications in the period 2019-20. (*Table 4.6*)

4.8.7. Out of the 9,877 dailies and Bi and Tri-weeklies that filed circulation data for the year 2019-20, 648 came under the ‘Big’ category, 1,843 under ‘Medium’ category, 2 came under the ‘Others’ category and the remaining 7,384 were ‘Small’ newspapers. Out of 648 ‘Big’ Dailies/Tri and Bi-weeklies, 465 had a circulation of one lakh and above each. (*Table 4.6 and 4.7*)

4.8.8. As regards to Dailies and Bi and Tri-weeklies and other periodicals, the largest circulation was of ‘Small’ newspapers (19,35,19,071), i.e., 43.98 percent, followed by ‘Big’ newspapers (14,69,56,285), i.e., 33.40 percent and ‘Medium’ newspapers (9,94,54,413), i.e., 22.60 percent. (*Table 4.7*)

4.8.9. A significant section of newspapers and periodicals, particularly the ‘Small’ publications, appears to ignore its obligations to submit the Annual Statements to the O/o RNI under Section 19(D) of the “Press and Registration of Books Act 1867”. Their circulation, therefore, could not be ascertained and hence the actual circulation of the registered Indian publications would be much higher than what this report projects on the basis of Annual Statements actually received.

AVERAGE CIRCULATION

4.9.1. The average circulation of Dailies and Tri/Bi-weeklies was 26,216 copies per publishing day where as the average circulation of the other periodicals were 7937 copies per publishing day during 2019-20. Average circulation of Big newspapers decreased by 18,459 copies - from 1,98,168 to 1,79,709 copies per publishing day during 2019-20 and that of Small newspapers increased by 811 copies - from 8,687 to 9,498 copies per publishing day during 2019-20. As for the Medium newspapers, the average circulation increased by 1202 copies per publishing day - from 38,054 to 39256 during 2019-20 in comparison to the previous year. (Table 4.7)

4.9.2. The average circulation of Dailies and Tri/Bi-weeklies showed a decrease of 2,462 copies per publishing day, i.e., from 28,678 to 26,216 copies per publishing day in 2019-20. (Table 4.7)

4.9.3. The average circulation of periodicals also showed a decrease of 469 copies per publishing day, i.e., from 8,406 to 7,937 copies per publishing day in 2019-20. (Table 4.7)

CENTRE-WISE CIRCULATION

4.10.1. The publications brought out from the 13 Metropolitan Cities had a combined claimed circulation of 9,33,50,368 copies per publishing day in 2019-20. The State Capitals accounted for 14,97,82,727 copies per publishing day. The publications brought out from Big Cities claimed a total circulation of 27,80,21,292 copies per publishing day. The Press in the Union Territories accounted for 3,69,61,001 copies per publishing day. The remaining 1,08,36,787 copies per publishing day belonged to Smaller Towns. (Table 4.8)

4.10.2. The Dailies and Tri/Bi-weeklies from 13 Metropolitan Cities had a total circulation of 6,59,90,059 copies per publishing day. The Dailies and Tri/Bi-weeklies published from State Capitals had a total circulation of 10,04,49,047 copies per publishing day. The Dailies and Tri/Bi-weeklies from other Big Cities claimed a total circulation of 19,87,60,491 copies per publishing day and from the Smaller Towns, it showed a circulation of 78,85,512 copies per publishing day. (Table 4.8)

CIRCULATION LEVELS

4.11.1. “Anand Bazar Patrika”, a Bengali/Daily published from Kolkata was the largest circulated single edition daily with a claimed circulation of 10,72,342 copies per publishing day followed by “Hindustan Times”, a English/Daily published from Delhi with a claimed circulation of 8,95,982 copies per publishing day.

Table No. 4.1
Total Circulation of Registered Publications
 (from 2010-11 to 2019-20)

S. No.	Year	Daily	Bi/Tri-Weekly	Weekly	Others	Total
1	2010-2011	175665243	969361	89483523	63086714	329204841
2	2011-2012	196951390	928927	103471732	72487715	373839764
3	2012-2013	224337652	1187995	104860366	74651917	405037930
4	2013-2014	264289811	893218	112005740	73397443	450586212
5	2014-2015	296302606	973292	127483338	85762209	510521445
6	2015-2016	371457696	155045	144789293	93836547	610238581
7	2016-2017	275361253	0	119498723	93229514	488089490
8	2017-2018	242690557	0	106027875	81348197	430066629
9	2018-2019	291535681	0	124615637	104362850	520514168
10	2019-2020	258422000	519013	107263381	73725375	439929769

Source : Annual Statement 2019-2020

Table No. 4.2
Circulation of Publications in 2019-20
(Language and Periodicity - wise)

S.No.	Language	Daily	Weekly	Fortnightly	Monthly	Quarterly	Annual	Others	Total
1	Assamese	597742	246607	17604	34103	1250	0	32379	929685
2	Bengali	3991521	2674478	1448054	772301	46663	28996	83857	9045870
3	Bodo	119066	0	0	0	0	0	0	119066
4	Dogri	0	0	0	0	0	0	0	0
5	Gujarati	10996574	7560231	1703289	1463098	24371	30370	78266	21856199
6	Hindi	114855520	55958087	9370384	19649855	1125470	67781	406598	201433695
7	Kannada	7458278	558672	447884	758549	11600	12000	165919	9412902
8	Kashmiri	39475	5450	0	0	0	0	0	44925
9	Konkani	1248	1900	0	7929	0	0	0	11077
10	Maithili	0	0	200	0	1000	0	0	1200
11	Malayalam	8235250	1893272	1176690	2377198	80792	163940	13501	13940643
12	Manipuri	192660	0	0	0	0	0	0	192660
13	Marathi	23191951	9274061	666414	828234	64919	620748	112954	34759281
14	Nepali	864798	19250	0	11200	0	0	0	895248
15	Odia	6332326	2221806	894771	1082264	89213	1900	31098	10653378
16	Punjabi	2348506	395233	147407	304995	500	0	200	3196841
17	Sanskrit	184527	18808	6000	29614	650	0	0	239599
18	Santhali	10400	0	0	1800	0	0	0	12200
19	Sindhi	236998	88696	1950	13336	0	0	0	340980
20	Tamil	5351085	1005155	853794	2577883	12587	30315	217855	10048674
21	Telugu	17774215	1389545	1490208	6836945	36070	0	37675	27564658
22	Urdu	21510915	3674908	547790	393277	25223	5000	84480	26241593
23	English	29789705	14685029	2137040	5498693	390836	288858	418136	53208297
24	Bilingual	3743162	4876111	866162	3447780	359842	3771	117610	13414438
25	Multilingual	297790	543421	114320	413820	13703	1750	33521	1418325
26	Others	298288	172661	12915	380508	42996	0	40967	948335
	Total	258422000	107263381	21902876	46883382	2327685	1255429	1875016	439929769

Source: Annual Statement 2019-2020

Table No. 4.3
Circulation of Publications in 2019-20
 (State/UT & Periodicity - wise)

S.No.	States/UTs	Daily	Weekly	Fortnightly	Monthly	Quarterly	Annual	Others	Total
1	Andaman & Nicobar Islands	78470	3800	1860	0	0	0	0	84130
2	Andhra Pradesh	14939282	1365871	1164092	5070808	19150	45000	48195	22652398
3	Arunachal Pradesh	347682	0	0	0	0	0	0	347682
4	Assam	2128469	532504	32954	73218	0	0	91763	2858908
5	Bihar	7781671	1131632	59425	517683	43042	0	1900	9535353
6	Chandigarh	1968598	369233	0	75868	0	0	0	2413699
7	Chhattisgarh	6693885	667106	115721	853635	7492	5000	32183	8375022
8	D & N Haveli and Daman & Diu	490836	55200	87970	24895	0	0	0	658901
9	Delhi	18173254	8932000	2428024	5583513	375900	37432	336223	35866346
10	Goa	331017	25269	106621	8048	14622	0	0	485577
11	Gujarat	14129068	8174381	1856482	2263640	49536	1600	77660	26552367
12	Haryana	3384202	987406	284582	593529	4200	951	11072	5265942
13	Himachal Pradesh	610041	293782	31200	55075	4000	550	0	994648
14	Jammu & Kashmir	5689951	702238	25400	159708	13000	5000	10710	6606007
15	Jharkhand	4754714	1119877	248279	223168	32311	0	8827	6387176
16	Karnataka	9544733	1848189	477001	1355559	133212	12000	182569	13553263
17	Kerala	8558873	2316107	1230084	2918844	88355	422010	27200	15561473
18	Ladakh	0	1000	0	0	0	0	0	1000
19	Lakshadweep	0	0	0	0	0	0	0	0
20	Madhya Pradesh	28851629	11981388	1106368	8348114	517736	5200	145138	50955573
21	Maharashtra	35963238	18043957	1853020	2634922	122393	662669	274617	59554816
22	Manipur	327697	0	0	0	0	0	0	327697
23	Meghalaya	191440	4200	0	300	0	0	0	195940
24	Mizoram	157913	0	0	301616	5700	0	40667	505896
25	Nagaland	143317	0	0	0	0	0	0	143317
26	Odisha	7192892	2515707	1105290	1358006	93993	1900	55068	12322856
27	Puducherry	257379	179370	13500	110300	7873	0	1665	570087
28	Punjab	3088743	666851	141383	375545	13500	2850	27475	4316347
29	Rajasthan	13473126	2114877	3005499	1046093	8075	18100	5694	19671464
30	Sikkim	304121	18750	0	0	0	0	0	322871
31	Tamil Nadu	7130842	2646757	947125	3366166	12107	0	240174	14343171
32	Telangana	9084298	1229440	547429	2789915	93400	15000	4950	13764432
33	Tripura	476891	173879	3900	3000	0	0	0	657670
34	Uttar Pradesh	40196803	26464489	1879098	4713714	573859	3400	115376	73946739
35	Uttarakhand	4252580	9334021	1530792	1113588	35722	1500	6439	16274642
36	West Bengal	7724345	3364100	1619777	944912	58507	15267	129451	13856359
	Total	258422000	107263381	21902876	46883382	2327685	1255429	1875016	439929769

Source: Annual Statement 2019-2020

Table No. 4.4
Circulation of Newspapers in 2019-2020
(State/UT & Language – wise)

S.No	State/UT	Assamese	Bengali	Bodo	Dogri	Gujarati	Hindi	Kannada	Kashmiri	Konkani	Maithili
1	Andaman & Nicobar Islands	0	2561	0	0	0	27140	0	0	0	0
2	Andhra Pradesh	0	0	0	0	0	194003	17000	0	0	0
3	Arunachal Pradesh	0	0	0	0	0	32514	0	0	0	0
4	Assam	925108	473972	119066	0	0	606330	0	0	0	0
5	Bihar	0	1350	0	0	0	6169620	0	0	0	200
6	Chandigarh	0	0	0	0	0	919456	0	0	0	0
7	Chhattisgarh	0	0	0	0	0	8057150	0	0	0	0
8	D & N Haveli and Daman & Diu	0	0	0	0	190436	374892	0	0	0	0
9	Delhi	1910	30956	0	0	28897	18502581	37336	0	0	0
10	Goa	0	0	0	0	0	29158	0	0	1248	0
11	Gujarat	0	5662	0	0	20872427	2915889	12331	0	0	0
12	Haryana	0	0	0	0	0	4622955	0	0	0	0
13	Himachal Pradesh	0	0	0	0	0	935438	0	0	0	0
14	Jammu & Kashmir	0	0	0	0	0	499610	0	44925	0	0
15	Jharkhand	0	44825	0	0	0	4711538	0	0	0	0
16	Karnataka	0	1775	0	0	1000	129599	9245526	0	7929	0
17	Kerala	0	19183	0	0	2825	134601	21025	0	0	0
18	Ladakh	0	0	0	0	0	0	0	0	0	0
19	Lakshadweep	0	0	0	0	0	0	0	0	0	0
20	Madhya Pradesh	0	0	0	0	0	48214713	0	0	0	0
21	Maharashtra	0	0	0	0	700266	7376897	54707	0	1900	1000
22	Manipur	0	0	0	0	0	0	0	0	0	0
23	Meghalaya	0	0	0	0	0	10878	0	0	0	0
24	Mizoram	0	0	0	0	0	0	0	0	0	0
25	Nagaland	0	0	0	0	0	0	0	0	0	0
26	Odisha	0	0	0	0	0	253082	0	0	0	0
27	Puducherry	0	0	0	0	0	27758	0	0	0	0
28	Punjab	0	3258	0	0	0	1898476	0	0	0	0
29	Rajasthan	0	0	0	0	0	18724013	800	0	0	0
30	Sikkim	0	0	0	0	0	44921	0	0	0	0
31	Tamil Nadu	800	3229	0	0	2848	274246	23677	0	0	0
32	Telangana	0	0	0	0	0	309859	0	0	0	0
33	Tripura	0	523712	0	0	0	5248	0	0	0	0
34	Uttar Pradesh	0	22500	0	0	0	59010144	0	0	0	0
35	Uttarakhand	1817	4267	0	0	57500	14532633	500	0	0	0
36	West Bengal	50	7908620	0	0	0	1888353	0	0	0	0
	Total	929685	9045870	119066	0	21856199	201433695	9412902	44925	11077	1200

Source: Annual Statement 2019-2020

Table No. 4.4 (Contd.)
Circulation of Newspapers in 2019-2020
 (State/UT & Language – wise)

S.No	States/UTs	Malayalam	Manipuri	Marathi	Nepali	Odia	Punjabi	Sanskrit	Santhali
1	Andaman & Nicobar Islands	0	0	0	0	0	0	0	0
2	Andhra Pradesh	0	0	1217	0	0	0	0	0
3	Arunachal Pradesh	0	0	0	0	0	0	0	0
4	Assam	0	0	0	0	0	0	0	0
5	Bihar	0	0	0	0	0	0	5300	0
6	Chandigarh	0	0	0	0	0	283412	0	0
7	Chhattisgarh	0	0	0	0	0	0	0	0
8	D & N Haveli and Daman & Diu	0	0	1900	0	0	0	1800	0
9	Delhi	23643	0	47913	5300	3451	708543	24317	0
10	Goa	0	0	145633	0	0	0	0	0
11	Gujarat	0	0	238768	0	21298	0	29009	0
12	Haryana	0	0	0	0	0	89771	0	0
13	Himachal Pradesh	0	0	0	0	0	0	0	0
14	Jammu & Kashmir	0	0	0	0	0	0	0	0
15	Jharkhand	0	0	0	0	0	0	0	10400
16	Karnataka	44254	0	120653	0	0	0	2000	0
17	Kerala	13719807	0	9943	0	2168	0	0	0
18	Ladakh	0	0	0	0	0	0	0	0
19	Lakshadweep	0	0	0	0	0	0	0	0
20	Madhya Pradesh	0	0	43075	0	0	0	138815	0
21	Maharashtra	106540	0	34128167	2900	0	0	808	0
22	Manipur	0	192660	0	0	0	0	0	0
23	Meghalaya	0	0	0	0	0	0	0	0
24	Mizoram	0	0	0	0	0	0	0	0
25	Nagaland	0	0	0	0	0	0	0	0
26	Odisha	0	0	0	0	10577970	0	0	0
27	Puducherry	0	0	595	0	13058	0	650	0
28	Punjab	5558	0	0	0	2300	2084202	0	0
29	Rajasthan	0	0	1950	0	0	0	0	0
30	Sikkim	0	0	0	112977	0	0	0	0
31	Tamil Nadu	39624	0	900	2500	2500	1000	0	0
32	Telangana	0	0	0	0	0	0	0	0
33	Tripura	0	0	0	0	0	0	0	0
34	Uttar Pradesh	0	0	0	0	0	2213	29800	0
35	Uttarakhand	1217	0	18567	1000	30233	27700	6000	0
36	West Bengal	0	0	0	770571	400	0	1100	1800
	Total	13940643	192660	34759281	895248	10653378	3196841	239599	12200

Source: Annual Statement 2019-2020

Table No. 4.4 (Contd.)
Circulation of Newspapers in 2019-2020
 (State/UT & Language – wise)

S.No.	State/UT	Sindhi	Tamil	Telugu	Urdu	English	Bilingual	Multilingual	Others	Total Average Circulation
1	Andaman & Nicobar Islands	0	6238	0	2100	44591	1500	0	0	84130
2	Andhra Pradesh	0	0	18270176	931796	2741708	418955	77543	0	22652398
3	Arunachal Pradesh	0	0	0	0	315168	0	0	0	347682
4	Assam	0	0	0	61557	572589	20505	35301	44480	2858908
5	Bihar	0	0	0	2937680	340732	60150	0	20321	9535353
6	Chandigarh	0	0	0	0	1181681	24100	5050	0	2413699
7	Chhattisgarh	0	0	0	96054	147158	59546	0	15114	8375022
8	D & N Haveli and Daman & Diu	0	0	0	0	58973	30900	0	0	658901
9	Delhi	0	19109	15885	3556743	10892632	1787244	152114	27772	35866346
10	Goa	0	0	0	16500	293038	0	0	0	485577
11	Gujarat	87179	0	9092	89900	1824175	316519	128505	1613	26552367
12	Haryana	0	0	0	49500	219229	237737	46750	0	5265942
13	Himachal Pradesh	0	0	0	0	49650	7160	2400	0	994648
14	Jammu & Kashmir	0	0	0	2028117	3600178	407177	26000	0	6606007
15	Jharkhand	0	0	0	1114463	404808	48142	51000	2000	6387176
16	Karnataka	0	87280	42440	392279	2686727	684398	13570	93833	13553263
17	Kerala	0	87366	10514	0	1417160	82126	52234	2521	15561473
18	Ladakh	0	0	0	0	0	1000	0	0	1000
19	Lakshadweep	0	0	0	0	0	0	0	0	0
20	Madhya Pradesh	11190	0	0	594962	761113	1041178	150527	0	50955573
21	Maharashtra	44381	96151	22572	1094431	11462909	4006415	449172	5600	59554816
22	Manipur	0	0	0	0	110383	15375	0	9279	327697
23	Meghalaya	0	0	0	1900	59794	0	0	123368	195940
24	Mizoram	0	0	0	0	65922	0	0	439974	505896
25	Nagaland	0	0	0	0	122147	0	0	21170	143317
26	Odisha	0	0	0	50125	901532	528527	11620	0	12322856
27	Puducherry	0	376141	1260	0	29054	109115	12056	400	570087
28	Punjab	0	0	2108	17721	118657	110041	74026	0	4316347
29	Rajasthan	198230	0	0	97633	324977	272548	6500	44813	19671464
30	Sikkim	0	0	0	30615	134358	0	0	0	322871
31	Tamil Nadu	0	9375156	115306	25210	3443884	1016163	15586	542	14343171
32	Telangana	0	0	9075180	1561500	2572009	201503	44381	0	13764432
33	Tripura	0	0	0	0	122131	4850	1729	0	657670
34	Uttar Pradesh	0	0	0	10310704	3114899	1376244	45200	35035	73946739
35	Uttarakhand	0	1233	0	599711	574441	351923	5400	60500	16274642
36	West Bengal	0	0	125	580392	2499890	193397	11661	0	13856359
	Total	340980	10048674	27564658	26241593	53208297	13414438	1418325	948335	439929769

Source: Annual Statement 2019-2020

Table No. 4.5
Circulation of Newspapers in 2019-2020
(Language & Periodicity – wise)

S.No	Language	Daily				Weekly			
		Number	Sold	Free	Total	Number	Sold	Free	Total
1	Assamese	21	586652	11090	597742	17	239055	7552	246607
2	Bengali	68	3915154	76367	3991521	129	2577235	97243	2674478
3	Bodo	3	116751	2315	119066	0	0	0	0
4	Dogri	0	0	0	0	0	0	0	0
5	Gujarati	408	10799009	197565	10996574	993	7222079	338152	7560231
6	Hindi	4322	112526774	2328746	114855520	6419	53312150	2645937	55958087
7	Kannada	549	6612064	846214	7458278	121	515327	43345	558672
8	Kashmiri	2	36108	3367	39475	1	5100	350	5450
9	Konkani	1	1135	113	1248	1	1631	269	1900
10	Maithili	0	0	0	0	0	0	0	0
11	Malayalam	135	7957850	277400	8235250	33	1696094	197178	1893272
12	Manipuri	6	187110	5550	192660	0	0	0	0
13	Marathi	612	22364526	827425	23191951	1553	8531954	742107	9274061
14	Nepali	5	839715	25083	864798	2	18175	1075	19250
15	Odia	128	6233121	99205	6332326	140	2180350	41456	2221806
16	Punjabi	75	2304461	44045	2348506	50	376966	18267	395233
17	Sanskrit	14	181169	3358	184527	6	17808	1000	18808
18	Santhali	1	10161	239	10400	0	0	0	0
19	Sindhi	9	235621	1377	236998	5	87841	855	88696
20	Tamil	176	5183960	167125	5351085	72	855287	149868	1005155
21	Telugu	1133	17086383	687832	17774215	177	1275803	113742	1389545
22	Urdu	1132	20937046	573869	21510915	417	3549755	125153	3674908
23	English	841	27513660	2276045	29789705	486	12977775	1707254	14685029
24	Bilingual	167	3343470	399692	3743162	520	3787421	1088690	4876111
25	Multilingual	14	278824	18966	297790	81	488357	55064	543421
26	Others	18	290610	7678	298288	8	157480	15181	172661
	Total	9840	249541334	8880666	258422000	11231	99873643	7389738	107263381

Source: Annual Statement 2019-2020

Table No. 4.5 (Contd.)
Circulation of Newspapers in 2019-2020
 (Language & Periodicity - wise)

S.No	Language	Fortnightly				Monthly				Quarterly			
		Number	Sold	Free	Total	Number	Sold	Free	Total	Number	Sold	Free	Total
1	Assamese	1	17047	557	17604	10	31459	2644	34103	2	1102	148	1250
2	Bengali	191	1335220	112834	1448054	107	726740	45561	772301	24	42561	4102	46663
3	Bodo	0	0	0	0	0	0	0	0	0	0	0	0
4	Dogri	0	0	0	0	0	0	0	0	0	0	0	0
5	Gujarati	228	1594858	108431	1703289	266	1299063	164035	1463098	13	21406	2965	24371
6	Hindi	1571	8873036	497348	9370384	3424	18553510	1096345	19649855	279	1048377	77093	1125470
7	Kannada	183	404144	43740	447884	249	669213	89336	758549	9	8550	3050	11600
8	Kashmiri	0	0	0	0	0	0	0	0	0	0	0	0
9	Konkani	0	0	0	0	2	7571	358	7929	0	0	0	0
10	Maithili	1	120	80	200	0	0	0	0	1	750	250	1000
11	Malayalam	16	1034805	141885	1176690	139	2142993	234205	2377198	9	29589	51203	80792
12	Manipuri	0	0	0	0	0	0	0	0	0	0	0	0
13	Marathi	89	447908	218506	666414	238	749411	78823	828234	29	53562	11357	64919
14	Nepali	0	0	0	0	5	10468	732	11200	0	0	0	0
15	Odia	63	874905	19866	894771	84	1016701	65563	1082264	13	87150	2063	89213
16	Punjabi	16	143557	3850	147407	35	295657	9338	304995	1	289	211	500
17	Sanskrit	1	5500	500	6000	6	28729	885	29614	1	490	160	650
18	Santhali	0	0	0	0	1	1500	300	1800	0	0	0	0
19	Sindhi	1	1900	50	1950	4	12931	405	13336	0	0	0	0
20	Tamil	95	743860	109934	853794	495	2246407	331476	2577883	8	11327	1260	12587
21	Telugu	201	1369396	120812	1490208	838	6346288	490657	6836945	15	32114	3956	36070
22	Urdu	71	532011	15779	547790	86	366415	26862	393277	14	22278	2945	25223
23	English	124	1995785	141255	2137040	677	4724957	773736	5498693	143	195601	195235	390836
24	Bilingual	141	786088	80074	866162	615	3029140	418640	3447780	69	312811	47031	359842
25	Multi-lingual	18	60295	54025	114320	94	390391	23429	413820	9	11511	2192	13703
26	Others	5	11950	965	12915	23	218813	161695	380508	12	41097	1899	42996
	Total	3016	20232385	1670491	21902876	7398	42868357	4015025	46883382	651	1920565	407120	2327685

Source: Annual Statement 2019-2020

Table No. 4.5 (Contd.)
Circulation of Newspapers in 2019-2020
(Language & Periodicity - wise)

S.No.	Language	Annual				Others				Total Average Circulation			
		Number	Sold	Free	Total	Number	Sold	Free	Total	Number	Sold	Free	Total
1	Assamese	0	0	0	0	4	31498	881	32379	55	906813	22872	929685
2	Bengali	5	18777	10219	28996	21	78585	5272	83857	545	8694272	351598	9045870
3	Bodo	0	0	0	0	0	0	0	0	3	116751	2315	119066
4	Dogri	0	0	0	0	0	0	0	0	0	0	0	0
5	Gujarati	3	25643	4727	30370	15	70495	7771	78266	1926	21032553	823646	21856199
6	Hindi	19	44997	22784	67781	77	372798	33800	406598	16111	194731642	6702053	201433695
7	Kannada	1	10358	1642	12000	6	144567	21352	165919	1118	8364223	1048679	9412902
8	Kashmiri	0	0	0	0	0	0	0	0	3	41208	3717	44925
9	Konkani	0	0	0	0	0	0	0	0	4	10337	740	11077
10	Maithili	0	0	0	0	0	0	0	0	2	870	330	1200
11	Malayalam	7	134640	29300	163940	6	2290	11211	13501	345	12998261	942382	13940643
12	Manipuri	0	0	0	0	0	0	0	0	6	187110	5550	192660
13	Marathi	35	594354	26394	620748	17	103392	9562	112954	2573	32845107	1914174	34759281
14	Nepali	0	0	0	0	0	0	0	0	12	868358	26890	895248
15	Odia	1	1750	150	1900	6	30237	861	31098	435	10424214	229164	10653378
16	Punjabi	0	0	0	0	1	128	72	200	178	3121058	75783	3196841
17	Sanskrit	0	0	0	0	0	0	0	0	28	233696	5903	239599
18	Santhali	0	0	0	0	0	0	0	0	2	11661	539	12200
19	Sindhi	0	0	0	0	0	0	0	0	19	338293	2687	340980
20	Tamil	1	29349	966	30315	10	207410	10445	217855	857	9277600	771074	10048674
21	Telugu	0	0	0	0	11	33433	4242	37675	2375	26143417	1421241	27564658
22	Urdu	1	4800	200	5000	6	81852	2628	84480	1727	25494157	747436	26241593
23	English	27	225084	63774	288858	206	155376	262760	418136	2504	47788238	5420059	53208297
24	Bilingual	9	2230	1541	3771	36	101569	16041	117610	1557	11362729	2051709	13414438
25	Multi-lingual	5	830	920	1750	6	11231	22290	33521	227	1241439	176886	1418325
26	Others	0	0	0	0	2	38894	2073	40967	68	758844	189491	948335
Total		114	1092812	162617	1255429	430	1463755	411261	1875016	32680	416992851	22936918	439929769

Source: Annual Statement 2019-2020

Table No. 4.6
Circulation of Newspapers in 2019-2020

S.No.	Category	Range	Daily, Bi/Tri-Weekly		Periodicals		Total		
			Number	Average Circulation	Number	Average Circulation	Number	Average Circulation	Total Average Circulation
1	Small	0 to 2000	1732	2489512	7829	10483827	9561	12973339	193519071
		2001 to 5000	749	2543022	4124	13518476	4873	16061498	
		5001 to 15000	2371	18499169	7683	58955375	10054	77454544	
		15001 to 25000	2532	46607530	2225	40422160	4757	87029690	
2	Medium	25001 to 50000	1556	54887372	612	20397968	2168	75285340	99454413
		50001 to 75000	287	17462349	111	6706724	398	24169073	
3	Big	75001 to 99999	183	15633959	49	4178996	232	19812955	146956285
		100000 to 2500000	465	100818100	114	26325230	579	127143330	
	Others	0	2	0	56	0	58	0	0
	Total		9877	258941013	22803	180988756	32680	439929769	439929769

Source: Annual Statement 2019-2020

Table No. 4.7
Average Circulation of Newspapers

S.No.	Category	Daily, Bi/Tri-Weekly			Periodicals			Total		
		Number	Circulation#	Average Circulation	Number	Circulation#	Average Circulation	Number	Circulation#	Average Circulation
		(a)	(b)	(=b/a)	(c)	(d)	(=d/c)	(e)	(f)	(=f/e)
1	Big	648	116452059	179709	163	30504226	187142	811	146956285	181203
2	Medium	1843	72349721	39256	723	27104692	37489	2566	99454413	38758
3	Small	7384	70139233	9498	21861	123379838	5643	29245	193519071	6617
4	Others	2	0	0	56	0	0	58	0	0
	Total	9877	258941013	26216	22803	180988756	7937	32680	439929769	13461

Source: Annual Statement 2019-2020

Note: # Total Average Circulation of all the Publications in category.

Table No. 4.8
Circulation of Newspapers in 2019-2020

S.No.	Centre of Publication	Daily, Bi/Tri-Weekly		Weekly		Others	
		Number	Average Circulation	Number	Average Circulation	Number	Average Circulation
1	Big City	7169	198760491	8137	79260801	8913	278021292
2	Metropolitan City	1839	65990059	1845	27360309	3484	93350368
3	State Capital	3684	100449047	4248	49333680	5582	149782727
4	Smaller Towns	336	7885512	289	2951275	357	10836787
5	Union Territory	899	27189861	649	9771140	1221	36961001

Source: Annual Statement 2019-2020